



A blog by CIAO! Marketing, Inc.

POWER WORD

What's your power word? This is the word that gets you fired up every time you hear or see it. It's your reminder to seize the day!

ACTION #1

In the box below, write down all the words that make you smile, light a fire in your belly and make you want to jump out of bed in the morning.

ACTION #2

Now choose 3 words from the circle above. These are the winners; the ones that always rise to the top, the ones you say and write all the time.

ACTION #3

Now choose 1 word from the box above. Write it large and bold so you feel it in your bones. See it. Embrace it. Be all of it. This is you and it's guiding you do to amazing things.

"Your words have power. Speak words that are kind, loving, positive, uplifting, encouraging, and life-giving."
-Unknown